



Elchin Huseynov

AGILE PRODUCT OWNER · PRODUCT MANAGER · BUSINESS ANALYST

Product Owner with 8+ years of experience in product development, business analysis and Agile delivery. Built and launched 34+ digital products and platforms, managing product discovery, requirements, roadmaps, backlogs and stakeholder alignment. Experienced in turning customer and business needs into clear product solutions and working with cross-functional teams from idea to delivery.

Contact

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SKILLS SUMMARY

- Product Ownership
- Backlog Prioritization
- User Story Mapping
- Stakeholder Management
- Growth Strategy
- Business Analysis
- Roadmap Planning
- Agile/Scrum/Kanban
- Program/Project Management
- Customer/Competitor Analysis
- Enterprise Resource Planning
- Strong Product/Service Selling
- Staff and User Training
- Product Management
- Budgeting and Cost Analysis
- Business Development
- Creative Problem Solving
- Leadership/Public Speaking
- Event Planning
- Time Management
- English Language (Advanced)

WORK EXPERIENCE

Founder & CEO · Time Agency LLC

Apr 2018 – Jan 2026

- Led product and business consulting engagements from problem discovery and business requirements through product definition and implementation.
- Managed multiple digital product initiatives across SaaS, CRM, ERP, loyalty, booking, ticketing and marketplace-related solutions.
- Defined product vision, MVP scope, roadmaps, features and business requirements for new products and digital transformations.
- Worked directly with clients and stakeholders to identify business problems and translate them into product opportunities.

General Manager · Product Manager · Agile Coach · New Space Innovation LLC

Aug 2020 – Jan 2026

- Led project/ product and program development across startup acceleration, innovation and digital product ecosystems.
- Applied Agile methodologies to coordinate delivery, improve execution and maintain alignment between stakeholders and implementation teams.
- Coached founders and teams on Agile practices, Product Ownership, customer discovery and product development.
- Managed multiple products and innovation initiatives simultaneously across different stakeholders and markets.

Product Owner/ Manager · DropbyDrop, AllinUS, Bucard, Documood, Murmur

Jun 2021 – May 2025

- Directed end-to-end product strategy, business analysis, and market positioning across five distinct startup ecosystems concurrently.
- Championed Agile methodologies by leading cross-functional Scrum ceremonies, prioritizing complex product backlogs, aligning strategic roadmaps, and providing hands-on coaching to optimize sprint delivery.
- Spearheaded multiple successful zero-to-one product launches by translating complex business requirements into actionable user stories, defining rigorous acceptance criteria, and establishing data-driven KPIs to measure post-launch growth.

Founder & Managing Partner · Allin Fund (USA Market) C-Corp

May 2023 – Aug 2026

- Created and launched an integrated venture platform including Venture Studio, Angel Club, and Crowdfunding.
- Defined and prioritized product features, building investor and startup engagement tools.
- Used Agile and Lean methods to deliver MVP and platform iterations for the US market.

Product Owner · Agile Coach · Mink.az and Tad1,az Platform

Apr 2026 – Continue

- Defined and developed digital products solving real-world problems across CRM, ERP, booking, loyalty, ordering, ticketing and customer engagement.
- Owned product discovery, requirements definition, prioritization and feature development.
- Conducted customer interviews and market research to validate product assumptions.
- Worked with technical teams to transform business requirements into product features, user journeys and implementation requirements.
- Continuously iterated products based on customer feedback, business needs and market opportunities.

PROJECTS & EVENTS

Mink — B2B SaaS Business Management Platform (Apr 2026)— Defined product vision and roadmap for a business management platform serving service businesses. Designed product ecosystem covering CRM, reservations, loyalty, QR ordering, marketing, subscriptions and digital wallet functionality. Conducted customer discovery and requirements analysis to identify business pain points.

Tad1 — Digital Ticketing Platform (Apr 2026)— Designed a digital ticketing solution supporting ticket generation, QR validation, scanning, attendee management and email communication. Defined workflows for event organizers, administrators and attendees. Developed product requirements around unique QR tickets, one-time validation and multi-admin scanner access. Worked with customers to adapt the product to different event and corporate use cases.

Global DEFTECH Hackathon for Karabakh (Sep – Dec 2020)— Served as Program Owner, Organizer, and Lead Mentor for a large-scale hackathon focused on defense and technology solutions for Karabakh. Designed the program structure, developed training content, and led workshops on Agile methodologies, backlog creation, sprint planning, and rapid prototyping. Mentored 20+ startup teams, helping them transform early ideas into actionable MVPs. Coordinated with industry experts, sponsors, and government.

A-Hub Accelerator in 22 Countries (ICESCO) (Aug 2021 – June 2024) — Acted as Program Owner and Organizer for a global accelerator program spanning 22 countries, supporting over 50 startups. Designed the product roadmap and training modules, managed backlog priorities, and coordinated mentorship activities across diverse geographies. Oversaw demo days and investor connections, enabling participating startups to raise funding and enter new markets. Drove consistency and scalability in program delivery while tailoring content to local innovation ecosystems

A-Hub Grand Final, Baku & Shusha (May – Jun 2024) Co-organized the final stage of ICESCO’s A-Hub Accelerator Program. Facilitated international panels with investors and innovation leaders, supervised pitching sessions for 37 startups from 22 Countries, and coordinated networking activities that engaged over 200 ecosystem stakeholders. Contributed to strengthening startup visibility and partnerships across Azerbaijan and beyond.

ClimAccelerator Azerbaijan, COP29 (Aug – Nov 2024) - Designed and delivered a dedicated accelerator program for climate-tech startups in partnership with EIT Climate-KIC. Mentored founders on building investment-ready solutions, shaped product roadmaps aligned with COP29 themes, and facilitated demo days that attracted policymakers, investors, and sustainability experts. Positioned Azerbaijan as a regional hub for green innovation during COP29.

PASHA Bank Hackathon (Dec 2024) Served as an Organizer and program coordinator for a fintech-focused hackathon with 100+ participants. Guided teams through ideation, sprint planning, rapid prototyping, and final investor presentations. Evaluated solutions on scalability, market potential, and technical feasibility, helping several teams continue development post-event.

EDUCATION & CERTIFICATIONS

ADA University — Sep 2013 – May 2018; B.A. Public Administration & Affairs. Built a strong foundation in policy design, governance, and organizational management. Developed skills in critical analysis, project management, and international affairs, which later complemented a transition into business and innovation management.

London Metropolitan University (Feb - May 2020) — Specialized in innovation management, opportunity recognition, and venture building. Applied lean startup principles and market analysis frameworks to practical projects in a European business context.

Rotterdam School of Management, Erasmus University (2020–2021) — Completed advanced studies in Entrepreneurship, Innovation, and Business Growth. Focused on product strategy, growth management, and innovation ecosystems. Engaged in case-based learning and real-world business simulations, equipping me with frameworks for scaling startups and leading cross-border innovation projects.

Agile Certified Product Management & Ownership (2019) — Specialization in backlog management, user story mapping, and Agile product delivery.

Professional Scrum Master (PSM), Scrum.org (2019) — Certification in Scrum roles, frameworks, and scaling practices.

Registered Scrum Trainer & Mentor, Agile Education (2019) — Delivered Scrum and Product Owner workshops for startups and corporates.

Enterprise/Product Management (GIST, April 2019) — Gained practical experience in enterprise growth strategy, international business modeling, and cross-border project collaboration. Delivered a capstone project focused on scaling tech-driven startups in emerging markets.

Product Management/ Entrepreneurship (KOICA, Aug 2019) — Completed an international fellowship in South Korea focused on startup ecosystem development, business incubation, and public–private innovation programs. Acquired skills in program design, product management frameworks, and stakeholder engagement within Asian innovation ecosystems.

Trainer for Product Development/ Entrepreneurship (BP, EKVITA, Aug-2019 - Feb 2020) Undertook corporate-sponsored training aimed at product development, project finance, and risk management in partnership with BP and EKVITA. Focused on practical product prototyping, lean startup methodologies, and implementation of sustainable innovation projects within corporate and community contexts.

Business Analysis Professional Training, PMO.az (July, 2025) — Focused on requirements gathering, stakeholder alignment, and solution validation.